

Unit 5 – Do you really need it or just want it?

How can I help you?

to go window shopping	Dylan goes window shopping in the expensive parts of town, but doesn't buy anything.	einen Einkaufsbummel machen
to be broke	Homer is broke since he spent all his savings on a new car.	pleite sein
mid-season / end-of-season sale	Becca was really excited for the mid-season / end-of-season sale at her favourite department store.	Abverkauf während der Saison / Schlussverkauf
to keep the receipt	Lee told me to keep the receipt in case I wanted to exchange anything that I bought.	die Rechnung aufbewahren
to return a product	Reggie returned the shoes he had bought online because they were the wrong style.	ein Produkt / einen Artikel zurückgeben / retournieren
to get a credit note	In many stores, you get a credit note instead of your money back.	eine Gutschrift erhalten
to exchange a product	My mother exchanged the trousers she had bought for a different pair.	ein Produkt / einen Artikel austauschen
to fill out a form	Craig filled out a form to return the tools he had bought.	ein Formular ausfüllen
to get the money back	I was happy that I was able to get the money back from the store.	das Geld zurückbekommen

Teenagers' shopping behaviour

to buy things as soon as you want them	Elsa buys things as soon as she wants them, especially if it's jewellery.	die Kauflust sofort befriedigen
to plan what to buy before going shopping	Denise plans what to buy before going shopping, so she doesn't end up with more than she needs.	Einkäufe genau planen, bevor man einkaufen geht
to only buy things from the shopping list	Natascha only buys things from the shopping list.	nur Dinge, die auf der Einkaufsliste stehen, kaufen
to prefer shopping online / shopping in physical stores	Linda prefers shopping online / shopping in physical stores because it's easier.	Online-Einkäufe / Einkaufen im Laden bevorzugen
to try to get the best deals	Kai tries to get the best deals on second-hand vintage clothing.	versuchen, die besten Angebote / Schnäppchen zu bekommen
to spend more money than planned	Ronan spent more money than planned on his TV.	mehr Geld als geplant ausgeben
to only buy branded products	Andrea only buys branded products because of the higher quality.	ausschließlich Markenware kaufen
to read product reviews before buying a product	Jordan reads product reviews before buying a product because he wants to be well-informed.	Produktbewertungen lesen, bevor man einen Artikel kauft
going shopping with a friend / family member is more fun	When you're trying to find a good gift for a family member, going shopping with a friend is more fun.	mit einem Freund/einer Freundin / einem Familienmitglied einkaufen zu gehen, macht mehr Spaß
to get feedback on how things look on you	Arlo always gets feedback from his friends on how clothes look on him.	eine Rückmeldung bekommen, wie einem Dinge stehen
to order a product online	My grandmother frequently orders products online.	ein Produkt online / im Internet bestellen

Talking about online shopping

Advantages of online shopping

products are cheaper because shops do not have to pay for rent or electricity	Products available only online are cheaper because shops do not have to pay for rent or electricity.	Waren sind billiger, weil für Geschäfte keine Kosten für Miete oder Elektrizität anfallen
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shopping online gives you more privacy	For people who don't like interacting with others, shopping online gives you more privacy.	Onlineshopping gewährleistet mehr Privatsphäre
to be done from home at any time	Online shopping can be done from home at any time with a credit card.	jederzeit von zu Hause erledigt werden können
products are often cheaper in other countries	Many products are often cheaper in other countries because the labour costs are lower.	Waren sind in anderen Ländern oft billiger
to find a bigger selection of products	Sinaid always finds a bigger selection of products when he looks online.	eine größere Warenauswahl vorfinden
comparing prices is easier	Comparing prices of different products is easier online.	der Preisvergleich ist einfacher
Disadvantages / Risks of online shopping		
to receive a damaged / the wrong product	Mustapha received a damaged / the wrong product and got a refund from the company.	einen defekten / beschädigten / den falschen Artikel bekommen
returning a product is sometimes difficult	If an item is shipped from far away, returning a product is sometimes difficult.	ein Produkt / einen Artikel zurückzugeben, ist manchmal schwierig
to be hard to get customer service	Toamin thinks that it's hard to get customer service with overseas online companies.	Kundenservice in Anspruch zu nehmen, ist schwierig
to be bad for the environment	Long shipping routes are bad for the environment.	schlecht für die Umwelt sein
to have to pay high shipping costs	Tobias had to pay high shipping costs for his shoes from London.	hohe Versandkosten bezahlen müssen
the seller fails to deliver the product	Micah is worried about what to do if the seller fails to deliver the product.	der/die Verkäufer/in scheitert daran, das Produkt zu liefern / liefert das Produkt nicht
to not accept that a product is given back	Ute is concerned that the seller would not accept that a product is given back.	nicht akzeptieren, dass ein Produkt zurückgegeben wird
the description / picture of the product is different from what you get	If you can't look at the product in person, the picture of the product is often different from what you get.	die Beschreibung / Abbildung eines Produkts / Artikels weicht von dem ab, was man bekommt
one's credit card information is stolen	My friends' credit card information was stolen last week.	jemandes Kreditkarteninformationen werden gestohlen
The most expensive product I have ever bought		
to be a status symbol	He bought a very expensive watch because this is a status symbol for him.	ein Statussymbol sein
to save for months and months	Matteo saved for months and months to buy the new <i>Jordan</i> sneakers.	über viele Monate hinweg sparen
to use up all of one's savings	Romy used up all of her savings to buy her daughter her first car.	alle Ersparnisse aufbrauchen
to not be available	The fancy jacket was not available the last time that Jesús checked.	nicht erhältlich / verfügbar sein
to order a product	The sneakers were not available in my size, that's why the shop assistant ordered them.	ein Produkt / einen Artikel bestellen
to resell a product on a second-hand platform	Irene resold one of her paintings on a second-hand platform.	ein Produkt / einen Artikel auf einer Secondhand-Plattform weiterverkaufen
Describing a product		
to be well-made / good quality / handmade	These shoes are well-made / good quality / handmade.	gut gemacht / von guter Qualität / handgemacht sein
to be surprisingly cheap	The earphones for my smartphone were surprisingly cheap.	überraschend preiswert sein

to be stylish / trendy / a must-have	Her new sweater is very stylish / trendy. / A smartwatch is a must-have for many teenagers.	stilvoll / modern / ein Must-have sein
to be made of plastic / metal / leather	These car seats are made of leather.	aus Plastik / Metall / Leder sein
to be made / produced in Spain / Italy / China ...	My gloves are made / produced in Italy.	in Spanien / Italien / China ... hergestellt / produziert werden
to use something for ... (+ verb + -ing)	My mum uses her expensive pen only for signing documents.	etwas für ... verwenden
to be highly useful because ...	These headphones are highly useful because they cancel out all unnecessary noise.	sehr nützlich sein, weil ...
to be one's favourite product	This perfume from Hawaii is my favourite product.	das persönliche Lieblingsprodukt sein
to be very proud to have ... (name of product) because ...	Dorian is very proud to have a T-shirt with the signature of his favourite football player because those are difficult to get.	sehr stolz sein, ... zu besitzen, weil ...